

DISPLAY/PRINT

Units	Display Size	1x	8x 5%	13x 10%	26x 20%	36x 30%	52x 40%
24	Full	\$1,440	\$1,368	\$1,296	\$1,152	\$1,008	\$864
18	3/4	\$1,080	\$1,026	\$972	\$864	\$756	\$648
16	2/3	\$960	\$912	\$864	\$768	\$672	\$576
12	1/2	\$720	\$684	\$648	\$576	\$504	\$432
8	1/3	\$480	\$456	\$432	\$384	\$336	\$288
6	1/4	\$360	\$342	\$324	\$288	\$252	\$216
4	1/6	\$240	\$228	\$216	\$192	\$168	\$144
3	1/8	\$180	\$171	\$162	\$144	\$126	\$108
2	1/12	\$120	\$114	\$108	\$96	\$84	\$72
1	1/24	\$60	\$57	\$54	\$48	\$42	\$36

Color Full color ads are an additional 25% of ad cost.

Positioning Premium Position cost is an additional 15% of ad cost.

Wellness / Real Estate Pages | Ask your rep for the discounted rates in these sections.

CALENDAR DIGITAL

Size	1x	4x	8x	13x	26x	36x	52x
Calendar Billboard	\$240	\$228	\$216	\$192	\$168	\$144	\$132
Calendar Highlighted Events	\$180	\$171	\$162	\$144	\$126	\$108	\$100
Calendar Grid	\$125	\$119	\$113	\$107	\$100	\$88	\$50

WEB / MOBILE

Size	1 wk	1 mo	3 mo	6 mo	12 mo
Wallpaper	\$300	\$1100			
Mobile Leaderboard	\$75	\$143	\$120	\$105	\$75
Leaderboard	\$150	\$300	\$270	\$240	\$180
Island	\$135	\$270	\$243	\$216	\$162
Half-page	\$120	\$240	\$216	\$192	\$144
Nav Cruiser	\$90	\$180	\$162	\$144	\$108
In-Line	\$60	\$120	\$108	\$96	\$72

NEWSLETTERS - THE SOURCE / THE WIRE / CASCADES READER

	1 wk	1 mo	3 mo	6 mo	12 mo
	\$120	\$240	\$216	\$192	\$144

